

Business Waste Reduction Assistance Programs

The California Integrated Waste Management Board (CIWMB) offers the following programs and services to help businesses conserve resources, improve efficiency, and enhance their bottom lines. Many of these resources are also useful to homes, schools, and students.

Waste Prevention World

The gateway to waste prevention and recycling resources is Waste Prevention World, one of the oldest sites on the web. This site lists all CIWMB waste prevention and recycling resources and links to many others. If you remember nothing else on this fact sheet, remember the phrase Waste Prevention World. All the programs listed here are on the website www.ciwmb.ca.gov/WPW/. A search on “Waste Prevention World” with almost any popular Web search engine will guide you to this site.

Business Waste Reduction Web Site

For a list of business waste reduction resources at a glance, visit www.ciwmb.ca.gov/BizWaste/. The business waste reduction staff of CIWMB can provide you with educational materials and fact sheets, either electronically or on paper, to promote waste prevention and recycling at your business. Free posters and signs are also available. Contact the business assistance program at bzassist@ciwmb.ca.gov.

Waste Prevention Information Exchange

The most extensive directory of in-depth waste prevention information on the web, the Waste Prevention Information Exchange (WPIE) contains hundreds of documents and links. WPIE can conduct limited research for you to find information that is not in the directory. Visit www.ciwmb.ca.gov/WPIE/, contact the Board’s Waste Prevention Information Exchange at wpinfoex@ciwmb.ca.gov, or call (916) 341-6363.

Waste Reduction Awards Program (WRAP)

CIWMB has recognized thousands of California businesses and nonprofit organizations through its WRAP program. Businesses with innovative and aggressive programs that reduce the amount of solid waste they generate were first honored by WRAP in 1993. WRAP winning businesses receive a certificate from the Board along with the WRAP logo that can be used on their products, advertisements, and promotional materials. Visit the WRAP website at www.ciwmb.ca.gov/WRAP/, e-mail WRAP@ciwmb.ca.gov, or contact the WRAP Program Coordinator at (916) 341-6604.

California Materials Exchange (CalMAX)

CalMAX is a free service designed to help businesses find markets for nonhazardous materials they have traditionally discarded. Businesses, schools, nonprofit organizations, and individuals benefit by finding free or low-cost materials. To view listings of materials wanted and available see the CalMAX database at www.calmax.org/ or www.ciwmb.ca.gov/CalMAX/. Contact CalMAX at calmax@ciwmb.ca.gov or call the toll-free number at 1-877-520-9703.

Organic Materials Management

CIWMB can help your business with sustainable landscaping practices, on-site composting, the use of mulch and compost, finding high quality compost and mulch, food scrap management, and vermiculture. Do you know how to reduce your green waste, reduce your water consumption, and reduce the amount of chemicals you use all at the same time? Visit www.ciwmb.ca.gov/Organics/.

Building Design, Construction, and Demolition

Reusing and recycling C&D materials is just one component of a larger, holistic practice called “sustainable” or “green” building construction. The key is early planning. Work with your architect to plan how to avoid sending useful demolition material to the landfill, and select a building contractor with a favorable attitude toward C&D reuse and recycling.

- Sustainable Building Design and Construction—www.ciwmb.ca.gov/GreenBuilding/
- Construction and Demolition Debris Reuse and Recycling
www.ciwmb.ca.gov/ConDemo/
- C&D Recyclers, Processors & Receivers Directory—Find sites in your county that receive construction and/or demolition materials for recycling or reuse. Categories include asphalt, concrete, brick, appliances, flooring, glass, drywall, paint, plastic, and wood.
www.ciwmb.ca.gov/ConDemo/Recyclers/
- Recycled-Content Construction Product Manufacturers Directory—A list of manufacturers or distributors of recycled-content building products.
www.ciwmb.ca.gov/ConDemo/Products/

Buy Recycled

If you are not “closing the loop” by buying recycled-content products, you are not really recycling. Visit the Board’s Recycled-Content Product Directory at www.ciwmb.ca.gov/RCP/ and the Recyclestore at www.ciwmb.ca.gov/RecycleStore/.

Recycling Market Development Zone Loan Program

This program funds up to 75 percent of costs—up to \$2 million per business—of qualified recycling-based businesses, if the businesses are located in any of California’s 40 Recycling Market Development Zones (RMDZ). The RMDZ loan program provides direct loans to businesses that use postconsumer or secondary waste materials to

manufacture new products, or that reduce the waste resulting from the manufacture of a product. Send an e-mail to loans@ciwmb.ca.gov, call (916) 341-6530, or visit www.ciwmb.ca.gov/RMDZ/.

R-Team Helps Find Markets, Materials, Technology, and Money

The R-Team (Referral Team) is the “port of entry” for people who are interested in the services of the RMDZ loan program who are not sure where to start.

The R-Team also offers a broad range of nearly identical services to business owners whose companies are not located in an RMDZ, including business development, technical advice, and marketing assistance. One exception is the Board’s low-interest loans. Businesses must be located within a Recycling Market Development Zone (see above) to qualify for the loans.

Contact the R-Team at rteam@ciwmb.ca.gov, (916) 341-6600, or visit www.ciwmb.ca.gov/RTEAM/.

Green Resources for Travelers

Travel Green! Help reduce pollution, waste, and energy consumption. Support facilities that are working to improve the environment for all Californians, and find out how to rent EV automobiles at www.ciwmb.ca.gov/EPP/GreenLodging/Travelers/.

If you work for a hotel, learn how to become certified by the Green Lodging Program. See www.ciwmb.ca.gov/EPP/GreenLodging/.

Market Development Website

For a summary of all CIWMB recycling and reuse market development resources, visit www.ciwmb.ca.gov/Markets/.

Join Governor Schwarzenegger to Keep California Rolling. Every Californian can help to reduce energy and fuel consumption. For a list of simple ways you can reduce demand and cut your energy and fuel costs, **Flex Your Power** and visit www.fypower.com.